

SEO can let you grow by targeting the right customers. Digiwebservice brings an affordable SEO package for you to let the hat of your company fly above !!

Initial Review and Analysis			
Price		Rs. 11,000/-	Rs. 17000/-
Number of Keywords/ Key phrases		5	10
In-depth Site Analysis		✓	✓
Keyword Research & Analysis		✓	✓
Baseline Search Engine Ranking Report		✓	✓
Baseline Traffic Report		✓	✓
On Page Optimization			
Meta Tag Optimization	Includes titles, meta description and keywords tag optimization		Includes titles, meta description and keywords tag optimization
Content Optimization	Focus on keyword density, order, proximity and prominence		Focus on keyword density, order, proximity and prominence
On Site Blog Integration	Integration of Blog on the site for enhanced content marketing		Integration of Blog on the site for enhanced content marketing
URL Optimization	Inclusion of keywords in the file, folder name, use of hyphen etc.		Inclusion of keywords in the file, folder name, use of hyphen etc.
Hyperlinks Optimization	Site information architecture and anchor text optimization		Site information architecture and anchor text optimization
Addition of Google Rich Snippet	Rich snippets (microdata, microformats, and RDFa) - http://support.google.com/webmasters/bin/answer.py?hl=en&answer=99170		Rich snippets (microdata, microformats, and RDFa) - http://support.google.com/webmasters/bin/answer.py?hl=en&answer=99170
SEO Meta Tags	Addition of canonical, NOODP, NOYDIR tags		Addition of canonical, NOODP, NOYDIR tags
Header Optimization	<H1> to <H6> tag optimization with proper use of CSS		<H1> to <H6> tag optimization with proper use of CSS
Image Optimization	ALT tag and image file name optimization		ALT tag and image file name optimization
Robots.txt Creation/ Analysis	Aids search engine crawler, fix errors and auto sitemaps discovery		Aids search engine crawler, fix errors and auto sitemaps discovery
HTML Sitemap	Creation and Optimization		Creation and Optimization
XML Sitemap & urllist.txt	Creation/ Updation, Submission with Google and Bing		Creation/ Updation, Submission with Google and Bing
Webmaster Tools	Account Set-up and Monitoring - Google and Bing		Account Set-up and Monitoring - Google and Bing
Google Analytics	Account Set-up and Integration		Account Set-up and Integration

SEO Implementation *	Includes Implementation of all recommended SEO Changes	Includes Implementation of all recommended SEO Changes
Technical Website Evaluation		
<i>Each site has its own specific areas of SEO Technical weaknesses. Some standard evaluation we conduct includes:</i>		
Crawl Errors	✓	✓
Site Architecture Evaluation	✓	✓
Programming Code Evaluation	✓	✓
Backlinks Profiling & Audit	✓	✓
Webpage Design Issues	✓	✓
Dead Pages/ Broken Links	✓	✓
Duplicate Content/ Canonical URL Issues	✓	✓
W3C Validation (only home page)	✓	✓
Site Download Speed Analysis	✓	✓
Fixing the Identified Issues	Only Basic Issues **	Only Basic Issues **
Off Page Optimization/ Link Building		
Authority Directory Submissions	10 Submissions Per Month	20 Submissions Per Month
Social Bookmarking (Do follow)	20 Bookmarks Per Month	40 Bookmarks Per Month
Social Website Promotion	Google Plus & Pinterest Promotion	Google Plus & Pinterest Promotion
Business Profile Listing	2 Business Profiles Per Month	4 Business Profiles Per Month
Press Release Writing & Promotion	1 PR Writing & Promotion in Every Month. Each press release submitted with 50 press release distribution sites.	2 PR Writing & Promotion in Every Month. Each press release submitted with 50 press release distribution sites.
Article Writing & Promotion (Authority Sites)	1 Article Writing & Promotion in Every Month. Each article submitted with 10 authority article sites.	2 Article Writing & Promotion in Every Month. Each article submitted with 10 authority article sites.
Blog Creation & Postings	2 Per Month	4 Per Month
RSS Feeds Optimization	5	10 Feeds Per Month
Review Website Submission	1 Per Month	2 Per Month
Image Promotion	5 Per Month	10 Per Month
Video Promtion	1 Per Month	2 Per Month
On Site Blog Promotion	5 Social Share, Bookmarks	10 Social Share, Bookmarks
External Blog Promotion	5 Social Share, Bookmarks	10 Social Share, Bookmarks
Local Listings (if applicable)	4 Local Submissions Per Month	8 Local Submissions Per Month

Shopping Feeds Optimization <i>(if applica</i> Out of Box Link Buiding Strategies	10 Product Feeds Per Month -	20 Product Feeds Per Month -
Monthly Reporting		
Search Engine Ranking Report 10-12 Separate Off Page Activities Repor Google Analytics Traffic Report	✓ ✓ ✓	✓ ✓ ✓
Customer Support		
Email Phone	✓ ✓	✓ ✓
	<p>* For implementation of SEO recommendations client would need to provide us with the Hosting Control Panel and FTP Login Details.</p> <p>** We will only fix the issues which are directly related to the SEO even though we might report them in the site evaluation report.</p>	<p>* For implementation of SEO recommendations client would need to provide us with the Hosting Control Panel and FTP Login Details.</p> <p>** We will only fix the issues which are directly related to the SEO even though we might report them in the site evaluation report.</p>